

**EAST Search History****EAST Search History (Prior Art)**

| Ref # | Hits | Search Query  | DBs                    | Default Operator | Plurals | Time Stamp       |
|-------|------|---|------------------------|------------------|---------|------------------|
| S2    | 99   | "725"/\$.ccls. and incentive with (commercial\$1 ad ads advertising)  | US-PGPUB; USPAT; USOCR | OR               | OFF     | 2009/05/12 11:41 |
| S3    | 42   | "725"/\$.ccls. and incentive with (commercial\$1 ad ads advertising) and subscription\$1  | US-PGPUB; USPAT; USOCR | OR               | OFF     | 2009/05/12 12:02 |
| S5    | 580  | "725"/\$.ccls. and (commercial\$1 ad ads advertising advertisement\$1) same subscription \$1  | US-PGPUB; USPAT; USOCR | OR               | OFF     | 2009/05/12 12:04 |
| S6    | 192  | "725"/\$.ccls. and (commercial\$1 ad ads advertising advertisement\$1) same subscription \$1 and (record\$3 with (commercial\$1 ad ads advertising advertisement\$1)) | US-PGPUB; USPAT; USOCR | OR               | OFF     | 2009/05/12 12:57 |
| S8    | 1629 | "725"/\$.ccls. and (record\$3 with (commercial\$1 ad ads advertising advertisement\$1))   | US-PGPUB; USPAT; USOCR | OR               | OFF     | 2009/05/12 15:47 |
| S9    | 67   | "725"/\$.ccls. and (record\$3 with (commercial\$1 ad ads advertising advertisement\$1)) and subscription\$1 with record\$3  | US-PGPUB; USPAT; USOCR | OR               | OFF     | 2009/05/12 15:48 |
| S11   | 62   | ("5446488").URPN.   | USPAT                  | OR               | OFF     | 2009/05/12 16:07 |

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|-----|-----|---|------------------------------|----|-----|---------------------|
| S12 | 4   | ("4605964"  <br>"4635121"  <br>"4787063"  <br>"4864429").PN.  | US-PGPUB;<br>USPAT;<br>USOCR | OR | OFF | 2009/05/12<br>16:09 |
| S13 | 46  | "725"/\$.ccls. and<br>(record\$3 same<br>subscription\$1) and<br>((skip\$4 fast adj<br>forward\$3 zap\$4)<br>with (commercial\$1<br>ad ads advertising<br>advertisement\$1))<br>and subscription\$1<br>with record\$3   | US-PGPUB;<br>USPAT;<br>USOCR | OR | OFF | 2009/05/12<br>16:13 |
| S14 | 4   | "725"/\$.ccls. and<br>(record\$3 same<br>subscription\$1) and<br>((skip\$4 fast adj<br>forward\$3 zap\$4)<br>with (commercial\$1<br>ad ads advertising<br>advertisement\$1))<br>and subscription\$1<br>with (skip\$4 fast adj<br>forward\$3 zap\$4)<br>with (commercial\$1<br>ad ads advertising<br>advertisement\$1) | US-PGPUB;<br>USPAT;<br>USOCR | OR | OFF | 2009/05/12<br>16:20 |
| S17 | 763 | "725"/\$.ccls. and<br>(subscription\$1)<br>with (time period<br>interval duration\$1<br>monthly daily<br>once )   | US-PGPUB;<br>USPAT;<br>USOCR | OR | OFF | 2009/05/12<br>16:23 |
| S18 | 61  | "725"/\$.ccls. and<br>(subscription\$1)<br>with (time period<br>interval duration\$1<br>monthly daily<br>once ) and ((skip\$4<br>fast adj forward\$3<br>zap\$4) with<br>(commercial\$1 ad<br>ads advertising<br>advertisement\$1))  | US-PGPUB;<br>USPAT;<br>USOCR | OR | OFF | 2009/05/12<br>16:23 |

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| S20 | 25  | "386"/\$.ccls. and (subscription\$1) with (time period interval duration\$1 monthly daily once ) and ((skip\$4 fast adj forward\$3 zap\$4) with (commercial\$1 ad ads advertising advertisement\$1)) | US-PGPUB; USPAT; USOCR | OR | OFF | 2009/05/12 16:26 |
| S22 | 107 | "725"/\$.ccls. and (subscription\$1) same (time period interval duration\$1 monthly daily once ) and ((skip\$4 fast adj forward\$3 zap\$4) with (commercial\$1 ad ads advertising advertisement\$1)) | US-PGPUB; USPAT; USOCR | OR | OFF | 2009/05/12 16:29 |
| S24 | 170 | "725"/\$.ccls. and (subscription\$1) with (time period interval duration\$1 monthly daily once ) and (subscription\$1) with (commercial\$1 ad ads advertising advertisement\$1)                      | US-PGPUB; USPAT; USOCR | OR | OFF | 2009/05/12 16:30 |
| S26 | 37  | "725"/\$.ccls. and (subscription\$1) with (time period interval duration\$1 monthly daily once ) and (free with (program\$5) same (commercial \$1 ad ads advertising advertisement\$1))              | US-PGPUB; USPAT; USOCR | OR | OFF | 2009/05/12 16:39 |

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|-----|----|--|------------------------------|----|-----|---------------------|
| S28 | 37 | "725"/\$.ccls. and<br>(subscription\$1)<br>with (time period<br>interval duration\$1<br>monthly daily<br>once ) and (free<br>with program\$5)<br>and (subscription\$1<br>with (level\$1 grade<br>\$1)) | US-PGPUB;<br>USPAT;<br>USOCR | OR | OFF | 2009/05/12<br>16:47 |
|-----|----|--|------------------------------|----|-----|---------------------|

**5/ 14/ 2009 10:28:12 AM**

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05-12-09.wsp**